

Fact Sheet



Matrix Investor Database

Matrix Millionaires

100,000 Names – Base Price £2,000 Per 1,000

A unique database providing access to the cream of the UK's wealthiest private investors. Over 100,000 affluent individuals that have a minimum known portfolio of £250,000, including significant tax incentivised investments. These individuals have an extremely high disposable income and have a proven track record of donating to charities and purchasing luxury goods.

Source:

100,000 Investors gained from analysing the share registers of:

- Venture Capital Trusts
- Tax Incentivised Investments
- Property Investments
- FTSE All-Share
- FTSE Flegling
- Alternative Investment Market

Costs:

Base Data Rental	£2,000 per 1,000
File set-up	£50
Matrix Selections	No charge (up to 3 selections)
Experian Selections	£30/'000

(Discounted 25% for Registered Charities)

Selection Options:

Matrix

- Geography
- Sex
- Profiling
- Size of Investments
- Number of Investments
- Period of Investment
- Type of Investment

Experian

- Age
- Household Income
- Property Value
- Council Tax Band
- Financial Strategy Segments
- Length of Tenure

Matrix-Data Solutions offers a wide range of products and services:

Matrix-Data	The UK's best financial intermediary, investor and high net worth databases
Matrix-Clarity	Single Customer View and web-based analytics solutions
Matrix-Insight	Customer and channel analysis, data integration and consultancy
Matrix-Action	Comprehensive on and offline marketing and statutory communication solutions

OUR TRACK RECORD

This database has been utilised successfully in the following market sectors:

- Investment Banks
- Luxury Retail
- Stockbrokers
- Charities
- Holiday and Travel
- Property
- Magazine Subscriptions

GEOGRAPHICAL SPLIT

South East	14,889
Central London	10,159
Greater London	6,895
South West	4,840
North West	4,205
Scotland	3,816
Yorkshire	3,421
West Midlands	3,088
East Midlands	2,383
East Anglia	2,107
Northern Regions	1,446
Wales	1,339
Northern Ireland	1,154

GENDER SPLIT

Male	78%
Female	22%