

FastStats: Delivering Customer Intelligence

To deliver the best possible customer and business intelligence solution, Matrix-Data Solutions has sourced the most powerful analysis software available in the current market. **FastStats** is powered by Apteco and is used to deliver a web-based management information tool to senior management. We are specialists within the financial services sector therefore able to create a robust infrastructure containing all the elements of the business; finance, sales, operations and finance.

This product will bring you clarity about your customers, who they are and how they interact with the various parts of your business. With a few clicks you can segment your customers based on your own defined requirements and create targeted business strategies.

You no longer need to rely on your internal IT department for insight into your data. We will turn all of your data into intelligence.

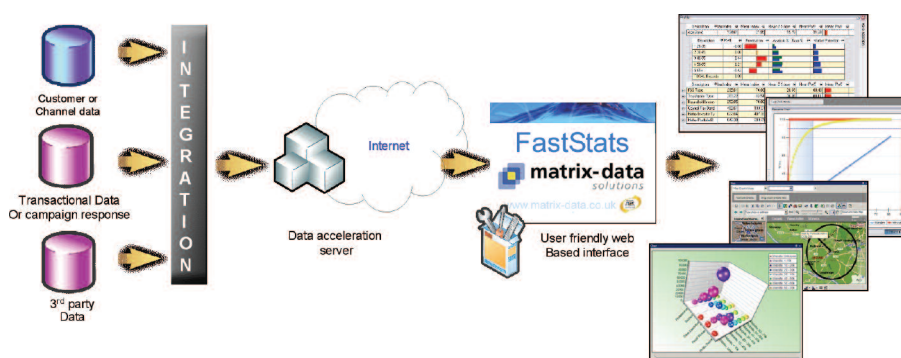
Matrix FastStats is the ideal customer intelligence tool for channel and campaign management, sales force analysis and management reporting.

Matrix FastStats empowers your sales and marketing department and removes the reliance on IT for customer intelligence and critical marketing information.

Matrix FastStats is used by leading customer centric businesses. For your business it's a revolutionary solution that is applicable across your business for:

- Sales force management
- Sales channel intelligence
- Campaign management and analysis
- Consumer intelligence
- Customer and prospect data mining and profiling
- And much more...

Matrix FastStats is the solution that provides you with the power to make your company information optimally work for you.



To see how FastStats can help your business...
...try a demonstration

MATRIX FASTSTATS

- is cutting-edge intuitive analysis software that enables you to combine, sort and analyse large and complex data sets
- is web based allowing secure enterprise-wide access and a user-friendly interface for easy access
- allows integrated data to be simply analysed and mined fulfilling your customer intelligence requirements
- has built in selection, charting, mapping, profiling and reporting so that the entire process, including your final view of the results is tailored to you
- can provide substantial cost savings across your business