



WEALTH-HUB

Matrix Wealth-Hub: The UK's largest database of researched wealth intelligence

The UK has a thriving and rapidly growing population of significantly wealthy people now estimated at being around 600,000 High and Ultra-High Net Worth individuals. These are individuals with personal wealth exceeding £1m, excluding property. Of these, some 250,000 have principle residence in the UK and can be readily identified. **Wealth-Hub** holds extensive, individually researched information on each of these people, coalesced from many public domain sources.

Matrix-Data specialises in wealth information and the acquisition of wealthy clients, philanthropists and investors. We hold unique investor information and apply sophisticated strategies to using **precision wealth intelligence**.

In partnership with Prospecting For Gold Ltd, Matrix-Data has created **Wealth-Hub** by amalgamating investment and researched information into one resource. The database holds connections to business, wealth and investment profiles and much more. In addition, **Wealth-Hub** is available as an online resource for subscribers to profile, analyse and prospect from their own data and the **Wealth-Hub** dataset to discover hidden opportunity within their databases.

Principle selection filters:

- Total number of records: > 250,000 (continuous updating – 800 added monthly)
- Geographical: Household, postcode, UK region, drive time to venues etc
- Demographic: Age bands, Gender, Correct salutations, Spouses, etc
- Wealth Profiling: Wealth Bands, Portfolio Bands, investor types
- Investment Profiles: Tax Breaks, Ethical, Property, by market (FTSE, AIM, Investment trust, EIS, VCT, stock exchange classifications & more)
- Wealth-Hub Flags: Directorships, shareholders, Donors, Trustees, Connections, influence, Debrett's etc...
- Risk propensity: Aversity, income/capital shelter, by industry, etc...
- Property: Value, Type, Tenure, Residency length, etc...

Identify prospects; profile and research:

Wealth-Hub can be accessed either through a bureau service, or by subscribing to the complete database online.

Prices:

- File format and load onto Wealth-Hub for analysis & Profile £500/file
- Individual/Household Tags applied to Customer records £2.50 per tag
- Prospect Marketing cost £2.00 per record
- Snapshot Report (containing up to 10 profile variables) £7.50 per report
- Individual Donor Report (Fully researched) P.O.A.

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HIGHLIGHTS

Records	250,000
Wealth Bands	
£50m+	1%
£25m-£50m	2%
£10m-£25m	8%
£5m-£10m	15%
£1m-£5m	64%
Influential	10%

PROFILING

The database offers a wealth of data that can be used either as the source for researching prospects or for profiling against and enhancing existing data.

SUBSCRIPTION

By subscribing to this system, you gain web access to the variables, presented in easy to use analytic software.

Wealth-Hub online allows you to upload your own data and variables to enrich the analysis generated. By using profiling tools, like On-Line Analytical Processing; cube and venn diagrams; decision trees and graphs, your final view of results will be tailored to your exact needs.

