

# Fact Sheet



## Matrix Investor Database

### Matrix Property Investors

130,000 Names – Base Price £160 Per 1,000

This list of 130,000 investors in property stocks contains investors who have made significant profits over the last few years from a sector that has until recently outperformed the overall stock market. Many companies targeting investors attracted to the property sector, including overseas property investment, buy-to-let and land development opportunities, have used this section of the database successfully. Whilst the recent property slump has undoubtedly adversely affected some of these investors, they still remain one of the most responsive selections of our database.

#### Source:

130,000 Investors gained from the share registers of:

- Property Development
- Real Estate
- Construction & Building Materials
- Property Tax Incentivised Schemes
- Collective Property Schemes

#### Costs:

Base Data Rental	£160 per 1,000
File set-up	£50
Matrix Selections	No charge (up to 3 selections)
Experian Selections	£30/'000

*(Discounted 25% for Registered Charities)*

#### Selection Options:

##### Matrix

- Geography
- Sex
- Profiling
- Size of Investments
- Number of Investments
- Period of Investment
- Type of Investment

##### Experian

- Age
- Household Income
- Property Value
- Council Tax Band
- Financial Strategy Segments
- Length of Tenure

**Matrix-Data Solutions** offers a wide range of products and services:

<b>Matrix-Data</b>	The UK's best financial intermediary, investor and high net worth databases
<b>Matrix-Clarity</b>	Single Customer View and web-based analytics solutions
<b>Matrix-Insight</b>	Customer and channel analysis, data integration and consultancy
<b>Matrix-Action</b>	Comprehensive on and offline marketing and statutory communication solutions

## OUR TRACK RECORD

This database has been utilised successfully in the following market sectors:

- Property Development
- Land Development
- Real Estate
- Buy to Let
- Overseas Funds
- Online Banks
- Stockbrokers
- Charities
- Holiday and Travel
- Magazine Subscriptions

## GEOGRAPHICAL SPLIT

South East	28,908
North West	14,726
Greater London	14,694
Central London	12,775
South West	11,869
Yorkshire	9,764
West Midlands	8,975
Scotland	7,521
East Midlands	6,974
East Anglia	4,860
Wales	4,710
Northern Regions	3,552
Northern Ireland	2,619

## GENDER SPLIT

Male	72%
Female	28%