

FS:Web: The most comprehensive online intermediary database available

FS:Web combines state of the art internet and database software with the Matrix Financial Intermediary Database. Data is constantly researched and updated, including monthly cross-referencing with the FSA Register, to ensure a constant and current "universe" at both firm and contact level.

The data is then enriched in a number of ways:

- The FSA Register
- Matrix-Data research
- Centaur Publications readership (Money Marketing, Mortgage Strategy and Fun Strategy)
- www.mylocaladviser.co.uk
- Trade Organisations

Technical:

The software uses Microsoft.NET and Oracle, and was developed by Matrix-Data to incorporate a comprehensive individual firm or contact look-up function, and to enable non-technical users to generate complex selections for personalised mail shots and detailed reports on distinct groups of all Financial Intermediaries. It also allows clients to benefit from regular updates to the market without the cost and complications of using their own database administrators and technical support.

Licence:

FS:Web is supplied under a renewable annual licence agreement allowing access to an agreed number of users. A client may change their registered users at any time. The licence gives the user unlimited use of the data for their own purposes.

Prices:

12 Month Contract

One data module
Investment, Mortgages or Insurance (including 2 seats) £20,000/annum

24 Month Contract

One data module
Investment, Mortgages or Insurance (including 2 seats) £18,000/annum

Additional Data Modules

Investment, Mortgages or Insurance (each) £6,000/annum

Additional Seats

3 to 10 (each) £1,000/annum

11 or more (each) £500/annum

Bespoke Data Download

For a direct feed into internal systems Prices from £20,000

MATRIX FASTSTATS

Addresses	c. 60,000
E-mail addresses	> 10,000
Individual contacts	> 90,000
Investment contacts	> 30,000
Mortgage contacts	> 30,000
Protection contacts	> 25,000
Insurance contacts	> 30,000

Data modules

FS:Web users may select any combination of three overlapping data modules of Investment, Mortgage, and Insurance intermediaries.

Data Integration

We have assisted our clients in many data and systems integration projects. Using our detailed knowledge of financial intermediary data, we can assist with the matching and cleaning of our clients' contact or CRM data, 3rd party market data, website and administrative data sources.

Fulfilment

Matrix-Data can quote competitively on all aspects of fulfilment including printing stationery, personalising letters and other mailing items, finishing, matching and enclosing.