

**Matrix FastStats**

- is cutting-edge intuitive analysis software that enables you to combine, sort and analyse large and complex data sets
- is web based allowing secure enterprise-wide access and a user-friendly interface for easy access
- allows integrated data to be simply analysed and mined fulfilling your customer intelligence requirements
- has built in selection, charting, mapping, profiling and reporting so that the entire process, including your final view of the results is tailored to you
- can provide substantial cost savings across your business

**Matrix FastStats:**  
Delivering Customer Intelligence

Imagine a world where your customer data is not a massive, unruly and mysterious element of your business, but one that can be quickly and efficiently sorted, segmented and most importantly understood with no more than a few clicks.

Imagine a world where your reliance on IT for insight into your data is substantially reduced. This is a world where data is not a foreign language but simple and powerful intelligence ready for use.

All of this is now possible...

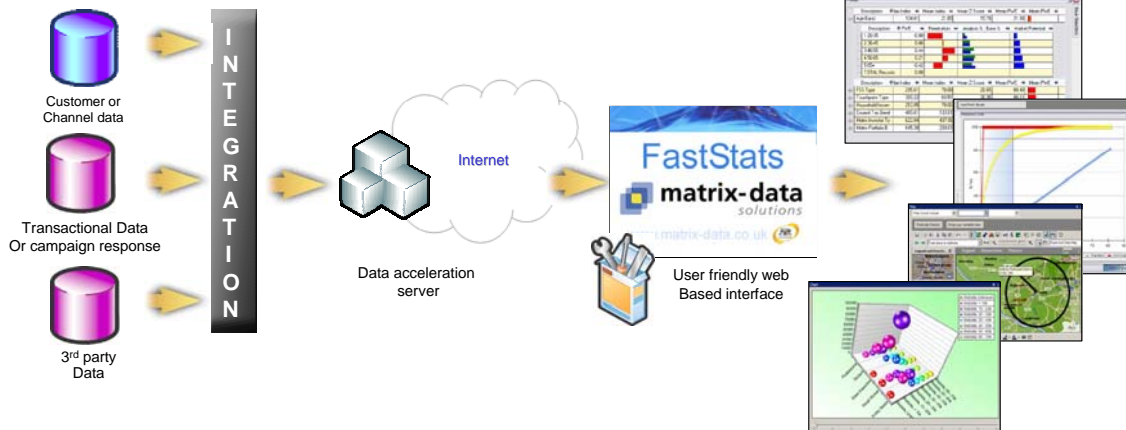
**Matrix FastStats** is the ideal customer intelligence tool for channel and campaign management, sales force analysis and management reporting.

**Matrix FastStats** empowers your sales and marketing department and removes the reliance on IT for customer intelligence and critical marketing information.

**Matrix FastStats** is used by leading customer centric businesses. For your business it's a revolutionary solution that is applicable across your business for:

- Sales force management
- Sales channel intelligence
- Campaign management and analysis
- Consumer intelligence
- Customer and prospect data mining and profiling
- And much more...

*Matrix FastStats is the solution that provides you with the power to make your company information optimally work for you*



**To see how FastStats can help your business...  
...try a demonstration**